

New Americans in Cincinnati*

The impact of immigrants and internationals on our regional economy

Immigrants make up **<4%** of the regional population, but they have **\$1.5B** in annual spending power.

Immigrants make up **10%** of all **STEM** workers in the region.

Foreign-born residents made up **>12%** of **population growth** from 2007-2012.

71% of immigrants coming to the Cincinnati region in 2012 were from **other parts of Ohio or the U.S.**



Top countries of birth for Cincinnati immigrants: Western Europe, East Africa, Central & Western Asia, India.

From 2000-2013, **100%** of growth in “Main Street” businesses was from foreign-born business owners.



Immigrants contribute **\$189M** in state and local taxes annually.

Immigrants are **2-4X** more likely than native-borns to **start a business.**

23% of immigrants over age 25 hold advanced degrees, compared to **11%** of natives.



Ohio cities with welcoming initiatives:

Columbus
Cleveland
Dayton

Toledo/
Lucas County
Akron

Competitive cities with welcoming initiatives:

St. Louis
Pittsburgh
Indianapolis
Louisville
Detroit

Nashville
Minneapolis
Raleigh
Charlotte
Atlanta

The “Dayton Effect”

If the city of Cincinnati had **attracted as many immigrants as Dayton** from 2007-2012 (a 70% increase), the city’s population **would have grown >3%.**

Instead of population loss of 4,483, the city would have posted an increase of 9,944 (90% from immigrants).

*All data, except where noted, is for the 15-county MSA.